

Listing cars on OPENLANE just got easier...

Want to keep your turn tight in 2010? Export your inventory to OPENLANE and you're just a click away from making your aged or trade-in units available to thousands of active buying dealers.

OPENLANE has launched the "Partner Assisted Listing Service" (PALS), and has partnered with the leading online vehicle listing, merchandising and marketing companies to receive your aged and trade-in wholesale inventory and pictures automatically.

The process couldn't be easier:

1. Ask your inventory management partner to export your inventory to OPENLANE – or send us an e-mail at pals@openlane.com and we'll take care of it.
2. Once we get the data, your cars will be automatically loaded to "Pending Release".
3. Login to OPENLANE, set the wholesale pricing and release to auction – that's it!

There are never any listing fees on OPENLANE, so there's nothing to lose! If you don't see your partner in the list below – tell your dedicated OPENLANE account representative and we'll work to connect with them.

Inventory Partner Name	Website	Email for new dealer set-up
ASI (Auction Software Inc)	www.aucsoft.com	4sales@aucsoft.com
Auction 123	www.auction123.com	Support@Auction123.com
Autobase	www.autobase.com	webmaster@autobase.com
AutoExact	www.autoexact.com	info@autoexact.com
AutoLotManager.Com	www.autolotmanager.com	nshultz@autolotmanager.com
AutoRevo	www.autorevo.com	support@autorevo.com
AutoUplink USA	www.autouplink.com	support@autouplinktech.com
Bamboo Ad Network	www.bambooadnetwork.com	jprahar@bambooadnetwork.com
CarSpot	www.carspot.com	support@carspot.com
CarThink	www.carthink.com	data@carthink.com
CDM Data	www.cdmdata.com	support@cdmdata.com
ChromaCar	www.chromacars.com	inventory@chromacars.com
Dealer Car Search	www.dealercarsearch.com	Ben.Whitaker@dealercarsearch.com
Dealer Data	www.dealerdata.com	Brandid@dealerdata.com
Dealer Specialties	www.dealerspecialties.com	support@getauto.com
Dealer.com	www.dealer.com	support@dealer.com
Diamond Lot	www.diamondlot.com	james@diamondlot.com
Ebiz Autos	www.ebizautos.com	support@ebizautos.com
eCarList	www.ecarlist.com	feeds@ecarlist.com
Extreme Dealer Solutions.com	www.ExtremeDealerSolutions.com	Ken@ExtremeDealerSolutions.com
FinanceExpress	www.financeexpress.com	dmoderi@financeexpress.com
FridayNet	www.fridaynet.com	ryan@fridaynet.com
HomeNet	www.homenet.com	support@homenetinc.com
iPublishers	www.ipublishers.com	support@ipublishers.com
Liquid Motors	www.liquidmotors.com	setup@liquidmotors.com
Lot Boys	www.lotboys.com	sean@lotboys.com
NetLook	www.netlook.com	Support@netlook.com
Nexteppe	www.nexteppe.com	Support@nexteppe.com
OnPointIM	www.onpointim.com	shaun@infobridge.net
ProMax	www.promaxonline.com	darlasmith@promaxonline.com
RDN (Recovery Database Network)	www.recoverydatabase.net	support@recoverydatabase.net
TransWorld Data	www.windowstickers.biz	april@windowstickers.biz
VIN Tracker	www.vintracker.com	jeff.holman@vintracker.com

Want to know more? Call us at 480-556-5218 or e-mail at pals@openlane.com.